

THRIX 3x3 Coaching Clinic

*THE COACHING
STANDARD IN 3X3*

TH

RIX



THE GAP

3x3 is Olympic since 2021, growing on every continent, and 3x3-specific coaching education doesn't exist yet.

Unlike 5v5, where decades of tradition separate the top nations from the rest, 3x3 coaching knowledge is new territory. No country owns it yet.

That's the opportunity: train your coaches in the specifics of 3x3 today, its rules, its bodies, its self-coached game, and all of its specificities.

170 FEDERATIONS ACTIVE IN 3X3

ZERO 3X3 EDUCATION COACHING PROGRAM



THE PRODUCT

- A 2 or 4 days immersive clinic for your federation's coaches
- Possibility to embedded it in a live FIBA 3x3 event
- Morning classroom, Afternoon court, Evening guided scouting
- Personal guided assistance throughout the whole clinic



THE PRACTICAL SETUP

Who participates

- Min 10 coaches per clinic, Max 50 coaches per clinic
- Profile: national & regional coaches, federation technical staff, aspiring 3x3 coaches
- Works with mixed levels

What NF provides

- A classroom/meeting room with projector
- A basketball court indoor
- Ideal to have 6-8 players to demonstrate U18+

What is the planning

- Aligned with 3x3 event in your country/region is an ideal option
- Morning in-class, Afternoon on-court, Evenings scouting sessions

ONE CLINIC - 2 WAYS TO DEPLOY IT

Standard

- Morning classroom + afternoon sessions
- Guided scouting sessions
- Individual participant evaluation & certificates
- The format proven in Batam 2026 with Perbasi

4 days

Light

- Morning classroom + afternoon sessions
- Individual participant evaluation & certificates
- Reduced content

2 days



WHAT YOUR COACHES WILL MASTER

Knowledge in class

Rules & Circuit

**The self-
coached game**

**Phyiscality &
Recovery**

**How to select &
how to build**

Practical knowledge

Offense

Defense

Transition

Strategy

WHO WILL DELIVER & SUPPORT THE PROGRAM

The THRIX Methodology



Gilles Martin

International 3x3 Athlete
Manager Team Lausanne 3x3
Owner The 3x3 Lab Facility
Co-Founder THRIX

World-Class 3x3 Coach

THRIX brings in a second coach from its extended network of world-class 3x3 specialists, including 3x3 World Cup, Continental Cups, and Olympic medallists.

WHAT'S INCLUDED

- All THRIX methodology supports (rules, kit, scouting templates, framework)
- Individual evaluation of the participants
- Post-clinic report to the federation



NEXT STEPS - BOOK A CALL WITH US

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